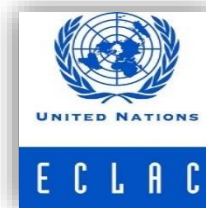




SPONSORSHIP PACKAGE

MINISTERIAL CONFERENCE AND THE VIII “ENERGY FOR SUSTAINABLE DEVELOPMENT” INTERNATIONAL FORUM

Astana, Kazakhstan, 2017



MINISTERIAL CONFERENCE AND THE VIII INTERNATIONAL FORUM

- ▶ The 8th International Forum on Energy for Sustainable Development will be held in 2017 in Astana as part of the EXPO-2017 “Future Energy”. The Forum will start with the Ministerial Conference on “Meeting the Challenge of Sustainable Energy” .
- ▶ The Forum will be held by the Government of the Republic of Kazakhstan jointly with the UN regional commissions (ECE, ESCAP, ESCWA, ECA, ECLAC), other structural subdivisions of the UN (UNIDO, UNDP, SE4ALL, etc.) and other partners (IEA, IRENA, Energy Charter).
- ▶ In September 2015, the UN General Assembly adopted the 2030 Agenda for Sustainable Development having determined 17 sustainable development goals (SDGs) aimed at poverty alleviation, protection of our planet’s resources, and securing well-being for all. Sustainable energy which combines environmental, economic and social aspects of the future energy system is an underlying element of the SDGs.
- ▶ The Paris Agreement on climate change adopted in December 2015 is of great importance in achieving the SDGs and represents a roadmap for taking measures, as well as Intended Nationally Determined Contributions (INDCs), which will help reduce emissions and strengthen the climate change resilience.
- ▶ This new Agenda for global sustainable development, as well as nationally determined contributions based on climate change goals, require that the countries adopt agreed acceleration measures within the framework of their national energy legislation. It is required that the international community and private sector consolidate their efforts to find optimal solutions and approaches for the implementation of goals and building common understanding of sustainable energy.
- ▶ The 8th Forum will be dedicated to the discussion of these issues. Moreover, it is expected that a special document defining concrete steps and possible solutions, agreed by energy ministers, will be signed during the Ministerial. The signed document should form the basis for the “Manifesto of EXPO-2017 Values”. The Forum will provide an opportunity to speak about problems and agree on large-scale measures.
- ▶ The International Forum on Energy for Sustainable Development is an annual event held since 2010, which has already made a great contribution to the development of the global dialogue on the implementation of the “Sustainable Energy for All” (SE4All) Initiative.
- ▶ The Ministerial Conference to be held within the framework of the Forum for the first time will raise the level of discussions, as well as overall contribution of the “Future Energy” Exhibition to achieving the Millennium Development Goals.
- ▶ The Forum will gather international energy experts, government officials, representatives of business community, financial sector, scientific community, and civil society for them to share their views on the ways to implement the sustainable development goals. The UN Secretary General and other high-ranking officials will be invited to the event as honorary guests.



Ref.: UNECE/2015/OES/420/SED

1 December 2015

**Ministerial Conference and International Forum
on Energy for Sustainable Development under the auspices of
EXPO-2017 “FUTURE ENERGY”**

Dear Mr. Kulibayev,

I have the honour to refer to the invitation conveyed at the 24th Session of the UNECE Committee on Sustainable Energy, held on 18-20 November 2015 in Geneva from the Government of Kazakhstan and the KAZENERGY Association to host a **Ministerial Conference and International Forum on “Energy for Sustainable Development”** under the auspices of EXPO 2017 in Astana in September 2017.

The United Nations Economic Commission for Europe (UNECE) welcomes this initiative. We are honoured by the trust placed in us and are pleased to accept the invitation to cooperate with the KAZENERGY Association and the Government of Kazakhstan to organize this major international event together. We look forward to our collaboration and to determining possible partners and themes.

I would like to propose that this letter, together with your affirmative answer, shall constitute a preliminary agreement between the United Nations and the Government of Kazakhstan to collaborate in the preparation of the event. Please contact the UNECE focal point Viktor Badaker (email: viktor.badaker@unece.org) for any questions and follow up.

Yours sincerely,

Christian Friis Bach

Mr. Timur Kulibayev
Chairman
KAZENERGY Association
Astana

OPTIONS

GENERAL SPONSORSHIP

- | | |
|---|----------------|
| 1. GENERAL SPONSOR OF THE MINISTERIAL CONFERENCE AND VIII INTERNATIONAL FORUM | KZT 30 000 000 |
|---|----------------|

GOLDEN SPONSORSHIP

- | | |
|--|----------------|
| 1. GOLDEN SPONSOR of the Ministerial Conference and VIII International Forum | KZT 20 000 000 |
| 2. Sponsor of the Gala Reception dedicated to the opening of the Ministerial Conference and VIII International Forum | KZT 15 000 000 |
| 3. Sponsor of the Cocktail Reception of the Ministerial Conference and VIII International Forum | KZT 10 000 000 |

SILVER SPONSORSHIP

- | | |
|---|---------------|
| 1. Official Registration Sponsor of the Ministerial Conference and VIII International Forum | KZT 8 000 000 |
| 2. Sponsor of the Ministerial Conference and VIII International Forum Catalogue | KZT 8 000 000 |
| 3. Sponsor of the Ministerial Conference and VIII International Forum Delegate Bags | KZT 8 000 000 |
| 4. Official Lunch Sponsor of the Ministerial Conference | KZT 7 000 000 |
| 5. Official Diner Sponsor of the Ministerial Conference | KZT 7 000 000 |
| 6. Official Lunch Sponsor of the VIII International Forum, Day 1 | KZT 6 000 000 |
| 7. Official Lunch Sponsor of the VIII International Forum, Day 2 | KZT 6 000 000 |
| 8. Official Diner Sponsor of the VIII International Forum, Day 1 | KZT 6 000 000 |

BRONZE SPONSORSHIP

- | | |
|--|---------------|
| 1. Official Coffee Breaks Sponsor of the Ministerial Conference and VIII International Forum | KZT 6 000 000 |
| 2. Sponsor of Souvenir Products for Delegates of the Ministerial Conference and VIII International Forum | KZT 6 000 000 |
| 3. Press Conference Sponsor of the Ministerial Conference and VIII International Forum | KZT 5 000 000 |
| 4. Official Lunch Sponsor of the VIII International Forum, Day 3 | KZT 4 000 000 |
| 5. Media City Sponsor of the Ministerial Conference and VIII International Forum | KZT 4 000 000 |
| 6. Guidebook Sponsor of the Ministerial Conference and VIII International Forum | KZT 3 000 000 |
| 7. Delegate Packs Sponsor of the Ministerial Conference and VIII International Forum | KZT 2 000 000 |

PARTNER

- | | |
|--|---------------|
| 1. Official Hotel of the Ministerial Conference and VIII International Forum | KZT 3 000 000 |
| 2. Official Technical Partner of the Ministerial Conference and VIII International Forum | KZT 2 000 000 |
| 3. Partner of the Ministerial Conference and VIII International Forum | KZT 1 000 000 |

General Sponsor of the Ministerial Conference and VIII International Forum

GOLDEN OPTION 1

- Official status of the General Sponsor of the Ministerial Conference and VIII International Forum;
- Premium placement of the Sponsor's logo on the presidium of the Ministerial Conference and VIII International Forum (further - the "Event");
- An opportunity for the speech of the Sponsor's representative in the press-conferences devoted to the Event;
- Welcoming notes by the Sponsor in the official Catalogues of the Event and on the Event official web-site;
- Advertisement in the Event official Catalogue (A5 format);
- One-page summary of the Sponsor's activities in (Kazakh, Russian, English) languages in the official catalogue of the Event;
- Placement of the Sponsor's logo on advertisements of the Event;
- Placement of logo mentioning the Sponsor's status on the Event official web-site with an active link to the Sponsor's web-site;
- Placement of the Sponsor's logo on the banners of press-conference of the Event;
- Placement of logo in the Event official Program;
- Placement of logo on the multi-banners of the Event;
- Placement of logo on the thank-you pages to Sponsors in the Event official Catalogue and the Guidebook;
- Placement of flags with the Sponsor's logo on the territory of the Event;
- 15 invitations to official events (lunches, cocktail and evening receptions);
- 15 Event Delegate bags, including Catalogues and souvenir products;
- Placement of an A4 advertisement in KAZENERGY magazine;
- Publication of articles in KAZENERGY magazine.

GOLDEN Sponsor of the Ministerial Conference and VIII International Forum

GOLDEN OPTION 1

- Granting your Company the status of the “Golden Sponsor” of the Ministerial Conference and VIII International Forum(further - the “Event”);
- Placing your Company’s logo on the general banner in the Event hall with an indication of your sponsorship status;
- Placing your Company’s logo in the Event Program with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with the mention of your sponsorship status;
- Announcing your Company as a GOLDEN Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Placement of logo on the multi-banners of the Event;
- Placement of the Sponsor’s logo on advertisements of the Event;
- Placement of logo in the Event official Program;
- Placing your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 10 invitations to official Events (lunches, cocktail and evening receptions);
- 10 Event Delegate bags, including Catalogues and souvenir products

Sponsor of the Gala Reception dedicated to the opening of the Ministerial Conference and VIII International Forum

GOLDEN OPTION 2

- Granting your Company the official status of the “GOLDEN Sponsor” of the Ministerial Conference and VIII International Forum;
- Announcing your Company as the Sponsor of the Gala Reception dedicated to the opening of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event hall with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- Banner with your Company’s logo in the Gala Reception hall;
- Gala Reception hostesses wearing branded apparel with your Company’s logo;
- Official Gala Reception Invitations with your Company’s logo for all participants of the Event;
- An opportunity for your Company’s management to deliver a short welcome speech at the Gala Reception;
- Mentioning your sponsorship status in the facilitator’s speech during the Gala Reception;
- Announcing your Company as a GOLDEN Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of sponsorship status;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 10 invitations to official Events (lunches, cocktail and evening receptions);
- 10 Event Delegate bags, including Catalogues and souvenir products

Sponsor of the Cocktail Reception of the Ministerial Conference and VIII International Forum

GOLDEN OPTION 3

- Granting your Company the official status of the “GOLDEN Sponsor” of the Ministerial Conference and VIII International Forum;
- Granting your Company the official status of the Sponsor of the Cocktail Reception of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event hall with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- Reception hostesses wearing branded apparel with your Company’s logo;
- An opportunity to place roll-ups (maximum 2) with your Company’s logo and your sponsorship status in the Reception hall;
- Official Reception Invitations with your Company’s logo for all participants of the Event;
- An opportunity for your Company’s management to deliver a short welcome speech at the Reception;
- Mentioning your sponsorship status in the facilitator’s speech during the Reception;
- Announcing your Company as a GOLDEN Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of sponsorship status;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 10 invitations to official Events (lunches, cocktail and evening receptions);
- 10 Event Delegate bags, including Catalogues and souvenir products

Official Registration Sponsor of the Ministerial Conference and VIII International Forum

SILVER OPTION 1

- Granting your Company the official status of the “Silver Sponsor” of the Ministerial Conference and VIII International Forum;
- Granting your Company the official status of the Registration Sponsor of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event hall with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- Your Company’s logo on the personnel apparel in the Registration area;
- Your Company’s logo on lanyards;
- An opportunity to place roll-ups (maximum 2) with your Company’s logo and your sponsorship status in the Reception hall;
- An opportunity to distribute materials about your Company in the Registration area;
- Announcing your Company as a SILVER Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of sponsorship status;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue Kazakh, Russian and English (maximum 200 words);
- 5 invitations to official Events (lunches, cocktail and evening receptions);
- 5 Event Delegate bags, including Catalogues and souvenir products

Sponsor of the Ministerial Conference and VIII International Forum Catalogue

SILVER OPTION 2

- Granting your Company the official status of the “Silver Sponsor” of the Ministerial Conference and VIII International Forum;
- Granting your Company the official status of the Catalogue Sponsor of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event venue with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Your Company’s logo on the Catalogue cover;
- Your Company’s logo in the header/footer of each page of the Catalogue with an indication of your sponsorship status;
- Announcing your Company as a SILVER Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of your sponsorship status;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 5 invitations to official Events (lunches, cocktail and evening receptions);
- 5 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Sponsor of the Ministerial Conference and VIII International Forum Delegate Bags

SILVER OPTION 3

- Granting your Company the official status of the “Silver Sponsor” of the Ministerial Conference and VIII International Forum;
- Granting your Company the official status of the Delegate Bags Sponsor of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event venue with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- Placing your Company’s logo on the surface of Delegate bags;
- An opportunity to insert your Company’s printed materials or branded products into the Event Delegate bags (up to 100g)
- Announcing your Company as a SILVER Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Placing your Company’s logo in the Event Program with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Your Company’s logo in the header/footer of each page of the Catalogue with an indication of your sponsorship status;
- Placing your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue Kazakh, Russian and English (maximum 200 words);
- 5 invitations to official Events (lunches, cocktail and evening receptions);
- 5 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Official Lunch Sponsor of the Ministerial Conference

SILVER OPTION 4

- Granting your Company the official status of the “Silver Sponsor” of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Granting your Company the official status of the Lunch Sponsor of the Ministerial Conference;
- Official Lunch Invitations with your Company’s logo for all Delegates of the Event;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- An opportunity to place roll-ups (maximum 2) with your Company’s logo and your sponsorship status in the Lunch hall;
- Lunch hostesses wearing branded apparel with your Company’s logo;
- Announcing your Company as a SILVER Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of your sponsorship status;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 5 invitations to official Events (lunches, cocktail and evening receptions);
- 5 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Official Dinner Sponsor of the Ministerial Conference

SILVER OPTION 5

- Granting your Company the official status of the “Silver Sponsor” of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Granting your Company the official status of the Dinner Sponsor of the Ministerial Conference;
- Official Dinner Invitations with your Company’s logo for all Delegates of the Event;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- An opportunity to place roll-ups (maximum 2) with your Company’s logo and your sponsorship status in the Dinner hall;
- Dinner hostesses wearing branded apparel with your Company’s logo;
- Announcing your Company as a SILVER Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of your sponsorship status;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 5 invitations to official Events (lunches, cocktail and evening receptions);
- 5 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Official Lunch Sponsor of the VIII International Forum, Day 1

SILVER OPTION 6

- Granting your Company the official status of the “Silver Sponsor” of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Granting your Company the official status of the Official Lunch Sponsor of the VIII International Forum, Day 1;
- Official Lunch Invitations with your Company’s logo for all Delegates of the Event;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- An opportunity to place roll-ups (maximum 2) with your Company’s logo and your sponsorship status in the Lunch hall;
- Lunch hostesses wearing branded apparel with your Company’s logo;
- Announcing your Company as a SILVER Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of your sponsorship status;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 5 invitations to official Events (lunches, cocktail and evening receptions);
- 5 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Official Lunch Sponsor of the VIII International Forum, Day 2

SILVER OPTION 7

- Granting your Company the official status of the “Silver Sponsor” of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Granting your Company the official status of the Official Lunch Sponsor of the VIII International Forum, Day 2;
- Official Lunch Invitations with your Company’s logo for all Delegates of the Event;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- An opportunity to place roll-ups (maximum 2) with your Company’s logo and your sponsorship status in the Lunch hall;
- Lunch hostesses wearing branded apparel with your Company’s logo;
- Announcing your Company as a SILVER Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of your sponsorship status;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 5 invitations to official Events (lunches, cocktail and evening receptions);
- 5 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Official Dinner Sponsor of the VIII International Forum, Day 1

SILVER OPTION 8

- Granting your Company the official status of the “Silver Sponsor” of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Granting your Company the official status of the Official Diner Sponsor of the VIII International Forum, Day 1;
- Official Dinner Invitations with your Company’s logo for all Delegates of the Event;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- An opportunity to place roll-ups (maximum 2) with your Company’s logo and your sponsorship status in the Dinner hall;
- Dinner hostesses wearing branded apparel with your Company’s logo;
- Announcing your Company as a SILVER Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of your sponsorship status;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 5 invitations to official Events (lunches, cocktail and evening receptions);
- 5 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Official Coffee Breaks Sponsor of the Ministerial Conference and VIII International Forum

BRONZE OPTION 1

- Granting your Company the official status of the “Bronze Sponsor” of the Ministerial Conference and VIII International Forum;
- Granting your Company the official status of the Official Coffee Breaks Sponsor of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event venue with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- Banner with your Company’s logo in the coffee break area;
- Announcing your Company as a BRONZE Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 invitations to official Events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Sponsor of Souvenir Products for Delegates of the Ministerial Conference and VIII International Forum

BRONZE OPTION 2

- Granting your Company the official status of the “Bronze Sponsor” of the Ministerial Conference and VIII International Forum;
- Granting your Company the official status of the Sponsor of Souvenir Products for Delegates of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event venue with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- An opportunity to insert your Company’s branded gift (up to 100g) into the Event Delegate bags;
- An opportunity for the Event Organizers to offer a range of gifts, as well as production and branding of souvenir products;
- Announcing your Company as a BRONZE Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Placing your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 invitations to official Events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Press Conference Sponsor of the Ministerial Conference and VIII International Forum

BRONZE OPTION 3

- Granting your Company the official status of the “Bronze Sponsor” of the Ministerial Conference and VIII International Forum;
- Granting your Company the official status of the Press Conference Sponsor of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event venue with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- An opportunity to place roll-ups (maximum 2) with your Company’s logo and your sponsorship status in the Press Conference hall;
- Your Company’s logo on the Press Conference signage;
- Your Company’s logo on the Press Conference banner;
- Announcing your Company as a BRONZE Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 invitations to official Events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Official Lunch Sponsor of the VIII International Forum, Day 3

BRONZE OPTION 4

- Granting your Company the official status of the “Bronze Sponsor” of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Granting your Company the official status of the Lunch Sponsor of the VIII International Forum;
- Official Lunch Invitations with your Company’s logo for all Delegates of the Event;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- An opportunity to place roll-ups (maximum 2) with your Company’s logo and your sponsorship status in the Lunch hall;
- Lunch hostesses wearing branded apparel with your Company’s logo;
- Announcing your Company as a BRONZE Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of your sponsorship status;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 invitations to official Events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Media City Sponsor of the Ministerial Conference and VIII International Forum

BRONZE OPTION 5

- Granting your Company the official status of the “Bronze Sponsor” of the Ministerial Conference and VIII International Forum;
- Granting your Company the official status of the Media City Sponsor of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event venue with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- Placing a banner with your Company’s logo and your sponsorship status in the Media City area;
- Your Company’s logo on the Media City signage;
- Announcing your Company as a BRONZE Sponsor of the Event in all promotional materials (catalogues, banners, posters, brochures, etc.);
- Your Company’s logo in the Event Program with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 invitations to official Events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Guidebook Sponsor of the Ministerial Conference and VIII International Forum

BRONZE OPTION 6

- Granting your Company the official status of the “Bronze Sponsor” of the Ministerial Conference and VIII International Forum;
- Granting your Company the official status of the Guidebook Sponsor of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event venue with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- Placement of a full-color advertisement in the Event Guidebook;
- Your Company’s logo in the header/footer of each page of the Guidebook;
- Announcing your Company as a BRONZE Sponsor of the Event in all promotional materials (catalogues, banners, posters, brochures, etc.);
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 invitations to official Events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Delegate Packs Sponsor of the Ministerial Conference and VIII International Forum

BRONZE OPTION 7

- Granting your Company the official status of the “Bronze Sponsor” of the Ministerial Conference and VIII International Forum;
- Granting your Company the official status of the Delegate Packs Sponsor of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event venue with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- Placing your Company’s logo on the surface of Delegate packs;
- Inserting packs with your Company’s logo into the Event Delegate bags
- Announcing your Company as a BRONZE Sponsor of the Event in all promotional materials (catalogues, banners, posters, brochures, etc.);
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 invitations to official Events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

PARTNER

Official Hotel of the Ministerial Conference and VIII International Forum

- Granting your Company the official status of the Partner of the Ministerial Conference and the VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event venue with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- Announcing your Company as an Official Partner in all promotional materials (catalogues, banners, posters, brochures, etc.);
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 2 Delegate seats in the VIII International Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 2 Event Delegate bags, including Catalogue and souvenir products;

Official Technical Partner of the Ministerial Conference and VIII International Forum

- Granting your Company the official status of the Official Technical Partner of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event venue with an indication of your sponsorship status;
- An opportunity to place your Company’s banner in the Business Center area with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- Your Company’s logo on the Business Center signage;
- Sponsor provides equipment for the Business Center;
- Announcing your Company as an Official Technical Partner in all promotional materials (catalogues, banners, posters, brochures, etc.);
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 2 Delegate seats in the VIII International Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 2 Event Delegate bags, including Catalogue and souvenir products;
- An opportunity to distribute the Sponsor’s brochures in the Business Center room.

Partner of the Ministerial Conference and VIII International Forum

- Granting your Company the official status of the Partner of the Ministerial Conference and VIII International Forum (further - the “Event”);
- Placing your Company’s logo on the general banner in the Event venue with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Event’s official website with an indication of your sponsorship status;
- Announcing your Company as an Official Partner in all promotional materials (catalogues, banners, posters, brochures, etc.);
- Cost-free placement of a full-color advertisement in the Event Catalogue;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Event Catalogue;
- Summary of the Company’s activities in the Event Catalogue in Kazakh, Russian and English (maximum 200 words);
- 2 Delegate seats in the VIII International Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 2 Event Delegate bags, including Catalogue and souvenir products;
- Promotion of the Sponsor’s brand name during the Event advertising campaign: addressed mailing, emailing, advertising, etc.

Contacts

For information on sponsorship, please contact the following person:

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